



World Tilapia Conference
September 16th – 18th, 2013

TENTATIVE PROGRAMME

DAY ONE – September 16 th	
08.00-09.00	Registration
09.00-09.30	Opening session
	<p>Naval War School: <i>C. Alte Almir Garnier Santos</i></p> <p>State of Rio de Janeiro: <i>Gov. Sergio Cabral Filho, Governor of the State of Rio de Janeiro.</i> <i>Sec. Felipe Peixoto, Secretary SEDRAP.</i></p> <p>FAO – FIPM: <i>Dr. Audun Lem, Chief.</i></p> <p>INFOFESCA: <i>Dr. Roland Wiefels, General Director.</i></p> <p>Brazilian Ministry of Fisheries and Aquaculture: <i>Min. Marcelo Crivella, Minister.</i></p>
09.30-10.00	Break
10.00-13.00	Session 1 – The Tilapia World Strategy and Outlook in the Fisheries and Aquaculture Sector
Chairman:	<i>Dr. Audun Lem</i>
10.00-10.40	Latest trends in tilapia production and market worldwide – <i>Kevin Fitzsimmons; University of Arizona, USA.</i>
10.40-11.20	Asia: the main producing region, the main world suppliers and the main market – <i>Fatima Ferdouse; INFOFISH</i>
11.20-12.00	The US tilapia market: an overview – <i>Angel Rubio; Urner Barry, USA.</i>
12.00-12.20	The European market for tilapia – <i>Iñigo Ortega; Bormarket, España.</i>
	<i>Questions from participants</i>
12.40-14.10	Break

14.10-16.10	Session 2 - Latest developments in Main Tilapia Markets and Producing Regions
Chairman:	<i>Mr. Felipe Matias</i>
14.10-14.35	The successful experience of tilapia farming in Ghana - <i>Jacob Ainoo-Ansah; Ghana Aquaculture Association, Ghana</i>
14.35-15.00	Recent trends and outlook for markets and production of tilapia in Brazil – <i>Tito Livio Capobianco Jr., AB-TILAPIA.</i>
15.00-15.20	Recent developments in tilapia production and trade from Costa Rica – <i>Walter Cruz; Rain Forest, Costa Rica.</i>
15.20-15.45	Developing the tilapia industry in Indonesia, the Regal Springs experience – <i>Magdalena Wallhoff, Regal Springs, USA.</i>
15.45-16.10	Ecuador: The experience of a Latin American producer with strong international insertion – <i>José Antonio Lince; National Aquaculture Chamber (CNA), Ecuador.</i>
16.10-16.25	Break
16-25-18.30	Session 2 (cont.)- Latest developments in Main Tilapia Markets and Producing Regions
Chairman:	<i>Mr. Felipe Matias</i>
16.25-16.50	The tilapia sector in Malaysia, an overview of a South East Asia lead producing country – <i>Lai Sead Ping; Trapia Malaysia, Malaysia.</i>
16.50-17.15	Mexico: the Mexican national production, its potential, its problems and their solutions – <i>Gerardo Martínez Palm; Regal Springs, Mexico</i>
17.15-17.40	Tilapia Farming in Egypt, its progressive development, current situation, opportunities for growth and challenges encountered – <i>Hussien Hebisha, Central Laboratory for Aquaculture Research, ARC, MoALR, Egypt</i>
17.40-18.05	The production and market of tilapia in China – <i>Liu Junrong; Dalian Ocean University, China</i>
	<i>Questions from participants</i>
DAY TWO – September 17th	
09.00-10.30	Session 3 – The contribution of tilapia to development
Chairman:	<i>Mr. Jose Estors Carballo</i>
09.00-09.25	The Global Initiative for Life and Leadership through Seafood – <i>Roy Palmer; GILLS, Australia.</i>
09.25-09.50	For better societies/communities - Role of Tilapia - the Honduras model – <i>Israel Snir; Global Fish, Israel.</i>
09.50-10.00	The model of triple utility – <i>Víctor Jiménez; AquaCorporation Internacional SA, Costa Rica.</i>
	<i>Questions from participants</i>

10.20-10.35	Break
10.35-12.30	Session 4 – The regulatory and environmental challenges of tilapia farming
Chairman:	<i>Mr. John Jorgensen</i>
10.35-11.00	Addressing environmental challenges of farming an exotic species; a parallel with salmon farming – <i>Doris Soto; FAO - Rome.</i>
11.00-11.25	Brazil – The concession and use of national Union waters – <i>Dra. Maria Fernanda Nince Ferreira; MPA, Brazil</i>
11.25-11.50	Good practices for sustainable production of tilapia – <i>Fernando Kubitza; Acqua Imagem, Brazil.</i>
	<i>Questions from participants</i>
12.00-13.30	Break
13.30-16.00	Session 5 – Marketing of tilapia and seafood, supermarkets and consumer preferences
Chairman:	<i>Mrs. Fatima Ferdouse</i>
13.30-13.55	Supermarkets as main tilapia distribution chain – <i>Meg Felipe; Supermercados Pão de Açucar, São Paulo.</i>
13.55-14.20	The positioning of tilapia against other aquaculture species – <i>Stefano Boseran; iFoodnet BV, Italy.</i>
14.20-14.45	Differentiating tilapia products through geographical appellation of origin – <i>Teresa Santofimio; Tolipez - Colombia</i>
14.45-15.10	National vs. imported tilapia – The Mexican experience – <i>Eduardo Alfredo Mendoza Quintero-Mármol; El Pucte del Usumacinta, Mexico</i>
	<i>Questions from participants</i>
15.30-15.45	Break
15.45-18.00	Session 6 – Round table - Latin America: a growing Producing Region and a growing Market for Tilapia
Chairman:	<i>Mr. Alejandro Flores Nava</i>
	<p>Presentation: Latin America: a strong production, a strong market and a still huge potential – <i>Felipe Matias, RAA.</i></p> <p>Comments:</p> <ul style="list-style-type: none"> ○ Fatima Ferdouse ○ Kevin Fitzsimmonds ○ Maria Fernanda Nince <p><i>Questions from participants.</i></p>

DAY THREE – September 18th

09.00-10.30	Session 7 – Latest Developments in Production technology
Chairman:	<i>Mrs. Graciela Pereira</i>
09.00-09.25	Genetic Development and Red tilapia production in salted water – <i>Luis Fernando Castillo Campo; Productos Pesqueros de Topolobampo, México.</i>
09.25-09.50	The application of genomic biotechnology to aquaculture to meet future global demand for fish protein – <i>Ronald Eckhardt; CUNY, USA; Odilza Vital Fill; UFF, Brazil.</i>
09.50-10.15	The production of tilapia feed with low environmental impact - <i>Mauricio Bernardi; Wenger Manufacturing, Brazil.</i>
10.15-10.30	Break
10.30-11.40	Session 7 – Latest Developments in Production technology
Chairman:	<i>Mrs. Graciela Pereira</i>
10.30-10.55	Tilapia culture: requirements of equipment and supplies – <i>Felipe Suplicy; Marine Equipment Ltda, Brasil</i>
10.55-11.20	Computerized management of tilapia farming – <i>Dalton Skajko; Agroinova, Brazil.</i>
	<i>Questions from participants.</i>
11.40-13.10	Session 8 – Certification and sanitary issues
Chairman:	<i>Dr. Roland Wiefels</i>
11.40-12.05	Certification on tilapia production – <i>Roy Palmer, GAA, Australia.</i>
12.05-12.30	Vaccination with efficacious vaccines, a health tool in Tilapia – <i>Edel Anne Norderhus, PHARMAQ, Norway.</i>
12.30-12.55	The importance of sanitary issues in the productivity and sustainability of tilapia culture – <i>Rodrigo Zanoló; MSD Animal Health, Brazil.</i>
	<i>Questions from participants.</i>
13.10-14.30	Break
14.30-15.00	Session 9 – Conclusions and Recommendations
15.00-15.30	Closing of the Conference
15.30-15.50	Break

15.50-17.50

Side events:

Investment opportunities in Latin America

Representatives from participating countries will have the opportunity to present investment conditions, regulatory and legal requirements as well as specific opportunities to foreign investors interested in allocate new business in their countries. (5 minutes each)

Buyer/sellers meeting

Companies will also have the opportunities to present their products and companies in a business round with about 2 minutes each. This event will be followed by buyer/sellers meeting.